

From: [Joel Appelbaum](#)
To: [Gregory Pichler](#)
Cc: [Tracy Zeigfinger](#); [Liz. Dane@Verizon. Net](mailto:Liz.Dane@Verizon.Net); [Jayne Fitzgerald](#); [Leslie Prewitt](#); [Ben C. Lin](#); [Jay Kaufman](#); [Maurice Grant](#); [Chris Barker](#)
Subject: Re: Google Analytics summary
Date: Tuesday, October 9, 2018 2:01:15 PM

Greg,

I appreciate the time and effort you've put into the website.
That said I am not comfortable being part of it.
Please remove my name and any of my contact information.

thanks,
Joel

On Tue, Oct 9, 2018 at 11:30 AM <gregory.pichler@verizon.net> wrote:

All,

Here are the final numbers on the domain, wwhs1978.org.

Over a twenty one day period from Sunday, September 16, 2018 through Saturday, October 6, 2018, the site, wwhs1978.org, witnessed 228 unique users. (see attached) Of the 228 unique users, 196 were new or recent users. The site hosted 359 sessions, averaging 157 sessions per unique user. The average number of page views per sessions was 4.00. The bounce rate was only 32.87%. The average session duration was 3:00 minutes.

Over a twenty one day period from Sunday, September 16, 2018 through Saturday, October 6, 2018, the page advertising the reunion event witnessed 111 unique page views. Of the 111 unique page views, visitors exited on the page 43.66% of the time, meaning either they got the information they were searching for or they likely clicked on the link to the payment page on the domain, squareup.com (see attached)

Currently, 66 users have successfully registered on the site, wwhs1978.org, of which more than thirty members had e-mail addresses that were not on Pilar's list. James Freeman was the last member to successfully register.

I spoke to Pilar Cunningham. She no longer wishes to chase people for their contact information as she did ten years ago. If anyone would like to maintain their administrator privileges on the site and continue Pilar's work, let me know. Otherwise if I don't hear from you I will remove the administrative privileges for your account prior to the renewal date of the domain, wwhs1978.org on November 15, 2018.

Ben, Jayne,

Thank you for your time, helping people update their contact information and answering any questions the membership had on the domain, wwhs1978.org.

Greg Pichler

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Joel Appelbaum