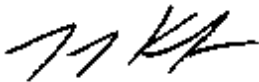


**From:** [Jay Kaufman](#)  
**To:** [gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net)  
**Cc:** [Joel Appelbaum](#); ["Jayne Fitzgerald"](#); ["Leslie Prewitt"](#); ["Liz. Dane@Verizon. Net"](#); ["Tracy Zeigfinger"](#); ["Maurice Grant"](#); ["Chris Barker"](#); ["Ben C. Lin"](#)  
**Subject:** RE: Google Analytics summary  
**Date:** Tuesday, October 9, 2018 4:50:44 PM

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Greg,

I am only speaking for myself and Joel. We would like to see our names removed from the website as the event is over and we have no control or input into the website.



Jay Kaufman  
301-807-4826 (m)  
301-469-4850 (h)  
301-951-5805 (w)  
[jfk@kaufmanhome.net](mailto:jfk@kaufmanhome.net)

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**From:** [gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net) <[gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net)>  
**Sent:** Tuesday, October 9, 2018 3:37 PM  
**To:** [jfk@kaufmanhome.net](mailto:jfk@kaufmanhome.net)  
**Subject:** RE: Google Analytics summary

Jay,

I am not clear that you speak for everyone on the committee. In any event, I agree that there is no longer a need to advertise the planning committee for the fortieth reunion event. I have updated the site accordingly.

If you wish for your user account to be redacted, let me know.

If you know of anyone who wishes their user account to be redacted on the domain, [wwhs1978.org](http://wwhs1978.org), please direct them to contact me directly.

Cheers,  
Greg

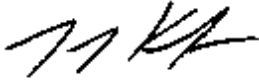
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**From:** Jay Kaufman <[jfk@kaufmanhome.net](mailto:jfk@kaufmanhome.net)>  
**Sent:** Tuesday, October 9, 2018 2:51 PM  
**To:** [gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net)  
**Subject:** RE: Google Analytics summary

Thank you Greg,

But please also remove us from any listings as to involvement with the website ie planning committee as the reunion event is complete and I don't know what I will be doing in 10 years.

Regards,



Jay Kaufman

301-807-4826 (m)

301-469-4850 (h)

301-951-5805 (w)

[jfk@kaufmanhome.net](mailto:jfk@kaufmanhome.net)

---

**From:** [gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net) <[gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net)>

**Sent:** Tuesday, October 9, 2018 2:43 PM

**To:** 'Joel Appelbaum' <[joelmappelbaum@gmail.com](mailto:joelmappelbaum@gmail.com)>

**Cc:** 'Tracy Zeigfinger' <[tracyzeigfinger@verizon.net](mailto:tracyzeigfinger@verizon.net)>; 'Liz. Dane@Verizon. Net' <[liz.dane@verizon.net](mailto:liz.dane@verizon.net)>; 'Jayne Fitzgerald' <[jayne5260@gmail.com](mailto:jayne5260@gmail.com)>; 'Leslie Prewitt' <[lidprewitt@gmail.com](mailto:lidprewitt@gmail.com)>; 'Ben C. Lin' <[benlin@nova.org](mailto:benlin@nova.org)>; 'Jay Kaufman' <[jfk@kaufmanhome.net](mailto:jfk@kaufmanhome.net)>; 'Maurice Grant' <[maurice.d.grant@sprint.com](mailto:maurice.d.grant@sprint.com)>; 'Chris Barker' <[coachcab8@yahoo.com](mailto:coachcab8@yahoo.com)>

**Subject:** RE: Google Analytics summary

Joel,

Thank you for the kind words.

I have deleted your user account as per your request.

I have also assigned the Is Active Subscription field on the member record for Joel Applebaum to false on the domain, wwhs1978.org, so you will no longer receive communication from the mail server, mail.opensystemsgroup.ca.

Cheers,

Greg

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**From:** Joel Appelbaum <[joelmappelbaum@gmail.com](mailto:joelmappelbaum@gmail.com)>

**Sent:** Tuesday, October 9, 2018 2:01 PM

**To:** Gregory Pichler <[gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net)>

**Cc:** Tracy Zeigfinger <[tracyzeigfinger@verizon.net](mailto:tracyzeigfinger@verizon.net)>; Liz. Dane@Verizon. Net <[liz.dane@verizon.net](mailto:liz.dane@verizon.net)>; Jayne Fitzgerald <[jayne5260@gmail.com](mailto:jayne5260@gmail.com)>; Leslie Prewitt <[lidprewitt@gmail.com](mailto:lidprewitt@gmail.com)>; Ben C. Lin <[benlin@nova.org](mailto:benlin@nova.org)>; Jay Kaufman <[jfk@kaufmanhome.net](mailto:jfk@kaufmanhome.net)>; Maurice Grant <[maurice.d.grant@sprint.com](mailto:maurice.d.grant@sprint.com)>; Chris Barker <[coachcab8@yahoo.com](mailto:coachcab8@yahoo.com)>

**Subject:** Re: Google Analytics summary

Greg,

I appreciate the time and effort you've put into the website.

That said I am not comfortable being part of it.  
Please remove my name and any of my contact information.

thanks,  
Joel

On Tue, Oct 9, 2018 at 11:30 AM <[gregory.pichler@verizon.net](mailto:gregory.pichler@verizon.net)> wrote:

All,

Here are the final numbers on the domain, wwhs1978.org.

Over a twenty one day period from Sunday, September 16, 2018 through Saturday, October 6, 2018, the site, wwhs1978.org, witnessed 228 unique users. (see attached) Of the 228 unique users, 196 were new or recent users. The site hosted 359 sessions, averaging 157 sessions per unique user. The average number of page views per sessions was 4.00. The bounce rate was only 32.87%. The average session duration was 3:00 minutes.

Over a twenty one day period from Sunday, September 16, 2018 through Saturday, October 6, 2018, the page advertising the reunion event witnessed 111 unique page views. Of the 111 unique page views, visitors exited on the page 43.66% of the time, meaning either they got the information they were searching for or they likely clicked on the link to the payment page on the domain, squareup.com (see attached)

Currently, 66 users have successfully registered on the site, wwhs1978.org, of which more than thirty members had e-mail addresses that were not on Pilar's list. James Freeman was the last member to successfully register.

I spoke to Pilar Cunningham. She no longer wishes to chase people for their contact information as she did ten years ago. If anyone would like to maintain their administrator privileges on the site and continue Pilar's work, let me know. Otherwise if I don't hear from you I will remove the administrative privileges for your account prior to the renewal date of the domain, wwhs1978.org on November 15, 2018.

Ben, Jayne,

Thank you for your time, helping people update their contact information and answering any questions the membership had on the domain, wwhs1978.org.

**Greg Pichler**

5602 Glenwood Road  
Bethesda, Maryland 20817-6728

410-525-4000 ext. 101  
301-580-7294 (cellular)  
647-476-7006 (fax)

This e-mail contains legally privileged information intended only for the recipient named in the message. If you are not the intended recipient, please notify me by reply e-mail and delete the original message.

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**Joel Appelbaum**